



#### **BIOGRAPHY:**

#### **Lynn Exner, Chief Operating Officer, Canada Action Coalition**

As Chief Operating Officer of Canada Action, a grassroots advocacy organization focused on promoting Canadian natural resources, Lynn is responsible for the strategy and execution of Canada Action's awareness campaigns across Canada.

Lynn collaborates with indigenous, youth, community and industry leaders across Canada through speaking engagements, public events and media relations. Ms. Exner oversees Canada Action's volunteer network, local partnerships, and public relations activities. She is accountable for maintaining the foundational commitment to non-partisan, positive, fact-based messaging across all mediums.

#### **Canada Action**

Canada Action is a grassroots organization focused on a sustainable future that balances people, planet and prosperity. We encourage Canadians to work together to take action in support of our vital natural resource sectors and the communities and families they support.

Founded in 2010, Canada Action combats misinformation about Canada's natural resource industries and promotes pride in our nation's world leading performance on environmental, social and governance metrics. Over time, we've grown into a nationwide movement that's become a leading voice whose efforts continue to be guided by our founding mission to provide positive, fact-based and non-partisan information for a balanced conversation about mining, oil and gas, forestry, renewables and so on and so forth.

As Canadians from a variety of backgrounds, we're united by a simple idea -- that it's critical we all educate ourselves about not just the social and economic benefits provided by our natural resource sector, but also its commitment to world-class environmental stewardship.

We're strong supporters of Canadian energy and resources because we know just how important these industries are to Canada's present and future prosperity, and the millions of workers across the nation who rely on them to provide for their families.