### EXTENDED TO NOVEMBER 15, 2017

**Return of Organization Exempt From Income Tax** 

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Department of the Treasury Internal Revenue Service

Do not enter social security numbers on this form as it may be made public.

▶ Information about Form 990 and its instructions is at www.irs.gov/form990.

Open to Public Inspection

OMB No. 1545-0047

A	For	the 2016 calendar year, or tax year beginning and	d ending				
В	Check applic	if C Name of organization		D Employer identi	fication number		
		dress THE HEARTLAND INSTITUTE					
		ange Doing business as	-	36-3	3309812		
	Init retu	In Number and street (or P.U. box if mail is not delivered to street address)	Room/suite				
_	Fin. retu	JJJJ NORTH WIDRE ROAD	<u> </u>	312-	377-4000		
ļ	ate	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	5,509,190.		
F	retu	m ARBINGTON REIGHTS, ID 60004		H(a) Is this a group			
L	tion pen	F Name and address of principal officer: JOSEPH BAST	חת דד	for subordinate			
	T	xempt status: X 501(c)(3) 501(c) ( ) (insert no.) 4947(a)(1)	<del></del>	H(b) Are all subordinates			
		exempt status: X 501(c)(3) 501(c)( ) (insert no.) 4947(a)(1) (site: WWW.HEARTLAND.ORG	or 527	<b>∃</b> ′	a list. (see instructions)		
_		of organization: X Corporation Trust Association Other	I Voor	H(c) Group exemption	on number M State of legal domicile: IL		
	art I		L TEA	or formation, 1904]	W State of legal doffficile. 11		
2000	1	Briefly describe the organization's mission or most significant activities: RESE	ARCH A	ND WRITING	ON PUBLIC		
Activities & Governance	2	POLICY ISSUES					
Š	2	Check this box  if the organization discontinued its operations or dispose	sed of more	than 25% of its net as	sets.		
2	3				12		
Č	4	Number of independent voting members of the governing body (Part VI, line 1b)	,	4	11		
S.	5	Total number of individuals employed in calendar year 2016 (Part V, line 2a)		5	34		
ΞĚ	6	Total number of volunteers (estimate if necessary)			5		
ţ	7 8	a Total unrelated business revenue from Part VIII, column (C), line 12			6,439.		
_	1 1	Net unrelated business taxable income from Form 990-T, line 34			-50,096.		
Revenue			<u> </u>	Prior Year	Current Year		
	8	Contributions and grants (Part VIII, line 1h)		4,570,630.	5,350,800.		
	9	Program service revenue (Part VIII, line 2g)		54,561.	47,978.		
Rev	10	Investment income (Part VIII, column (A), lines 3, 4, and 7d)		<u>-11,980.</u>	1,288.		
_	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		-215,036.	80,590.		
	12	Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		4,398,175.	5,480,656.		
	13	Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.		
	14	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.		
ë	15	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		1,939,262.	2,342,538.		
Expenses	loa	Professional fundraising fees (Part IX, column (A), line 11e) Total fundraising expenses (Part IX, column (D), line 25)  691,75	70	υ.	<u> </u>		
ă	17			3,831,104.	3,181,876.		
	18	Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)  Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		5,770,366.	5,524,414.		
	19	Revenue less expenses. Subtract line 18 from line 12		-1,372,191.	-43,758.		
7.8		Florende 1636 expenses, Cubaract line 10 florit line 12		ginning of Current Year	End of Year		
Assets or	20	Total assets (Part X, line 16)	1.00	1,799,732.	1,762,166.		
ASS	21	Total liabilities (Part X, line 26)		738,617.	744,809.		
i Set	22	Net assets or fund balances. Subtract line 21 from line 20		1,061,115.	1,017,357.		
Pε	irt II	Signature Block					
Unde	er pen	alties of perjury, I declare that I have examined this return, including accompanying schedules	and statemer	nts, and to the best of my	knowledge and belief, it is		
rue,	corre	ct, and complete. Declaration of preparer (other than officer) is based on all information of whi	ich preparer h	nas any knowledge.			
				8/2	4//2		
Sigr	ר	Signature of officer		Date /	7. /		
Her	е	JOSÉPH BAST, PRESIDENT CEO					
		Type or print name and title					
		Print/Type preparer's name Preparer's signature		ate Check	PTIN		
aid		CYNTHIA M. PETSCHKE, CPA,	- 10.7	7/31/17 self-employe			
-	arer	Firm's name TIGHE, KRESS & ORR, P.C.	·····	Firm's EIN	26-0476995		
Jse i	Only	Firm's address 2001 LARKIN AVENUE, SUITE 202			IT \ COT 0700		
	,,	ELGIN, IL 60123		Phone no. ( 8 4	17) 695-2700		
viay	the li	RS discuss this return with the preparer shown above? (see instructions)			X Yes No		

### Form **8868**

(Rev. January 2017)

Department of the Treasury Internal Revenue Service

# Application for Automatic Extension of Time To File an Exempt Organization Return

File a separate application for each return.

▶ Information about Form 8868 and its instructions is at www.irs.gov/form8868 .

Electronic filing (e-file). You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the

OMB No. 1545-1709

forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/efile, click on Charities & Non-Profits, and click on e-file for Charities and Non-Profits. Automatic 6-Month Extension of Time. Only submit original (no copies needed). All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns. Enter filer's identifying number Name of exempt organization or other filer, see instructions. Employer identification number (EIN) or Type or print 36-3309812 THE HEARTLAND INSTITUTE File by the Social security number (SSN) Number, street, and room or suite no. If a P.O. box, see instructions. due date for filing your 3939 NORTH WILKE ROAD return, See instructions City, town or post office, state, and ZIP code. For a foreign address, see instructions. ARLINGTON HEIGHTS, IL 60004 Enter the Return Code for the return that this application is for (file a separate application for each return) Return Return Application Application Code Is For Code Is For Form 990-T (corporation) 07 Form 990 or Form 990-EZ 01 02 Form 1041-A 80 Form 990-BL Form 4720 (other than individual) 09 03 Form 4720 (individual) 10 04 Form 5227 Form 990-PF 11 Form 990-T (sec. 401(a) or 408(a) trust) 05 Form 6069 Form 990-T (trust other than above) 06 Form 8870 12 THE HEARTLAND INSTITUTE The books are in the care of > 3939 NORTH WILKE ROAD -ARLINGTON HEIGHTS, IL 60004 Telephone No. ► 312-377-4000 Fax No. If the organization does not have an office or place of business in the United States, check this box If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) . If this is for the whole group, check this box 🕨 🔃 . If it is for part of the group, check this box 🕨 📉 and attach a list with the names and EINs of all members the extension is for. 2017 , to file the exempt organization return I request an automatic 6-month extension of time until NOVEMBER 15, for the organization named above. The extension is for the organization's return for: X calendar year 2016 or tax year beginning , and ending Initial return Final return If the tax year entered in line 1 is for less than 12 months, check reason: Change in accounting period 3a If this application is for Forms 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions. За If this application is for Forms 990-PF, 990-T, 4720, or 6069, enter any refundable credits and 0. estimated tax payments made. Include any prior year overpayment allowed as a credit. 3b \$ c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions. Caution: If you are going to make an electronic funds withdrawal (direct debit) with this Form 8868, see Form 8453-EO and Form 8879-EO for payment

instructions.

# Form 990 (2016) THE HEARTLAND INSTITUTE Part IV Checklist of Required Schedules

		<u></u>	Ye	s No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for		1	
	public office? If "Yes," complete Schedule C, Part I	3	<u> </u>	X
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4	X	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		X
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		X
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		X
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			
	Schedule D, Part III	8		X
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		X
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent			
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10		X
11	if the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X	100.00	Sic Unit	
	as applicable.		8.0	0.00
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
	Part VI	11a	х	
b	Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		X
С	Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total			
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		Х
d	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in			
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	Х	
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	Х	
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses	1,,,		
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Х	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete			
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D. Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		X
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,	140		
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			
	or more? If "Yes," complete Schedule F, Parts I and IV	14b		Х
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	-1-70		
	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		Х
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16	ľ	X
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	-10-		
		17		Х
18	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I  Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines	17		*7
10		40	x	
19	1c and 8a? If "Yes," complete Schedule G, Part II  Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes."	18	-22	
13	· · · · · · · · · · · · · · · · · · ·			Х
	complete Schedule G. Part III	19		~77

Form 990 (2016) THE HEARTLAND INST Part IV Checklist of Required Schedules (continued)

			Yes	No
<b>2</b> 0a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		X
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			
	domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	ļ	X
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	X	ļ
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25a	24a		X
b		24b		<del> </del>
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		<del> </del>
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		ļ
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	1		₩.
	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete		ĺ	Х
	Schedule L, Part I	25b		<u>├</u> ^
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or			
	former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes,"	000		Х
07	complete Schedule L, Part II	26		1-2-
27				
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member	27		Х
28	of any of these persons? If "Yes," complete Schedule L, Part III  Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			1
20	instructions for applicable filing thresholds, conditions, and exceptions):			
2	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		Х
	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,	200	~~~~~	
·	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
-	contributions? If "Yes, " complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?		Ī	
	If "Yes," complete Schedule R, Part V, line 2	36		<u>X</u>
	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	.		
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		_X_
	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?			
	Note, All Form 990 filers are required to complete Schedule O	38	X	

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O

	m 990 (2016) THE HEARTLAND INSTITUTE		36-330	981	2	Page 5
Pa	ert V Statements Regarding Other IRS Filings and Tax Compliance					
	Check if Schedule O contains a response or note to any line in this Part V					
					Yes	No
18	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	3	9		
t	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b		Ō		
c	Did the organization comply with backup withholding rules for reportable payments to vendors and		ble gaming			
	(gambling) winnings to prize winners?			1c	X	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,				91.56	0.00
	filed for the calendar year ending with or within the year covered by this return	2a	3.	4		
b				2b	X	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instruction					
За				За	X	
b				3b		
4a	At any time during the calendar year, did the organization have an interest in, or a signature or other					1
	financial account in a foreign country (such as a bank account, securities account, or other financial			4a		X
b	If "Yes," enter the name of the foreign country:		* *************************************			
	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial A	/cconn	ts (FBAR).			
5a	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		Х
b				5b		X
c				5c		<b>-</b>
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the					
	any contributions that were not tax deductible as charitable contributions?			6a		Х
b	If "Yes," did the organization include with every solicitation an express statement that such contribut					<u> </u>
	were not tax deductible?		50	6b		
7	Organizations that may receive deductible contributions under section 170(c).					
a	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and se	rvices n	rovided to the navor?	7a	20 (0.500) (0.000)	Basines (vest)
b	TERM TO PERMIT TO THE PERMIT T			7b	<b></b>	<b> </b>
c						
-	to file Form 8282?			7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year	7d		07.45	(CEAN(GE))	
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit c	*************	?	7e		200000000000000000000000000000000000000
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contr			7f		
g	If the organization received a contribution of qualified intellectual property, did the organization file Fo			7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization			7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained					
	sponsoring organization have excess business holdings at any time during the year?	. ~,		8		
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the annual of the control of the			9a	200000000000000000000000000000000000000	2700 CD CO
b	Diable and a second of the sec			9b		
10	Section 501(c)(7) organizations. Enter:				101	
а	Initiation fees and capital contributions included on Part VIII, line 12	10a				
b	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:	t		1		
а	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against			1	40.00	
	amounts due or received from them.)	11b				
12a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form			12a		5,550 F. C.
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b			000000	
	Section 501(c)(29) qualified nonprofit health insurance issuers.	tummiivl				
	Is the organization licensed to issue qualified health plans in more than one state?			13a		contraction #
	Note. See the instructions for additional information the organization must report on Schedule O.			100		000000
	Enter the amount of reserves the organization is required to maintain by the states in which the					
	organization is licensed to issue qualified health plans	13b				
	Enter the amount of reserves on hand	13c				
	Did the organization receive any payments for indoor tanning services during the tax year?			14a		X

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

1a Entor the number of voting members of the governing body at the end of the tax year  1 if here are marked difference in unity girlats enough generating body, or it the governing body delegated cross abunding to an excellence compiler or similar committies, explain in Schedulch 0.  1 b Entor the number of voting members included in line 1s, above, who are independent  2 Did any officiar, director, incase, or key employees low a karmly relationship or a business relationship with any other ordinor, director, incase, or key employees to a management during the parameter of officiars, directors, or trustees, or key employees to a management during by a business relationship with any other ordinors, directors, incase, or the employee have a karmly relationship or a business relationship with any other ordinors, directors, or trustees, or key employees to a management during preformed by or under the direct supervision of officiars, directors, or functions, or trustees, or key employees to a management during preformed by or under the direct supervision of officiars, directors, or functions, or supervision of officiars, directors, or functions, or supervision of officiars, directors, or functions, or preformed by the preformed by the direct supervision of officiars, directors, or functions and the profession of the organization have members or stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?  2 b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?  3 b But a governing body?  4 b But a governing body?  5 b Each committee with authority to act on behalf of the governing body?  5 b Each committee with authority to act on behalf of the governing body?  6 b Are any governance decisions of the organization reserved to (or subject to the preference of the governing body?  7 b Each committee with authority to act on the health of the governing body?  8 b Wre	X
1a Enter the number of voting members of the governing body at the end of the tax year  If these are natival differences in violing rights among members of the governing body, or if the governing body delepted aread authority to an executive committee or similar committee, applian in Schedule 0.  b Enter the number of violing members included in line 1s, above, who are independent  2 Did any office, director, trustee, or key employee?  2 Did any office, director, trustee, or key employee have a family readinationship or a business relationship with any other officer, directors, or committee, or key employees to a management duries customarily performed by or under the direct supervision of officers, directors, or fundees, or key employees to a management company or other person?  5 Did the organization become aware during the year of a significant diversion of the organization's essential of the organization have members a stock/aiders?  6 Did the organization have members, stock/aiders, or other persons who had the power to elect or appoint one or more members of the governing body?  7a Did the organization have members, stock/aiders, or other persons who had the power to elect or appoint one or more members of the governing body?  7b Are any operance decisions of the organization reserved to (or subject to approval by) members, stock/aide/ers, or persons other than the governing body?  7b Did the organization continger-careancy of comment the meetings held or writer actions undertaken during the year by the following:  a The governing body?  5 Each committee with authority to act on behalf of the governing body?  9 Is there any officer, furstee, or key employee listed in Part VII, Section A, who cannot be reached at the organization have writen policies and procedures governing bedy?  9 Is the entire of the organization have writen policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization to large with the organ	
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Yes   Yes," did the organization have local chapters, branches, or affiliates?   10a   10b	X
10a	
b   ff "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?  10b   11a   1as the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?  11a   X   Describe in Schedule O the process, if any, used by the organization to review this Form 990.  12a   Did the organization have a written conflict of interest policy? If "No," go to line 13   12a   X   12b   X   12b   X   12b   X   12b   12b   X   12b	_
and branches to ensure their operations are consistent with the organization's exempt purposes?  11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?  11a X  12a Did the organization have a written conflict of interest policy? #*No,* go to line 13  12b Were officers, directors, or trustess, and key employees required to disclose annually interests that could give rise to conflicts?  12b X  12c Did the organization regularly and consistently monitor and enforce compliance with the policy? #*Yes,* describe in Schedule O how this was done  12c X  13 Did the organization have a written whistleblower policy?  14 Did the organization have a written document retention and destruction policy?  15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?  15a The organization's CEO, Executive Director, or top management official  15b X  16 'Yes' to line 15a or 15b, describe the process in Schedule O (see instructions).  16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?  16a Did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?  16b VIII  17b List the states with which a copy of this Form 990 is required to be filled ►IL  17c Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.  17c Now website X Another's website X Upon request Other (explain in Schedule O)  17c Section 6104 requires an organization to reak et	X
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<ul> <li>List the states with which a copy of this Form 990 is required to be filed ►IL</li> <li>Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (Section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.</li></ul>	
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20 State the name, address, and telephone number of the person who possesses the organization's books and records:	
3939 NORTH WILKE ROAD, ARLINGTON HEIGHTS, IL 60004	

# Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's former officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

Officer time box is neither the organization.	nor any related	orga	ınıza	tion	cor	преі	nsat	ed any current officer, d	irector, or trustee.	<del>,</del>	
(A)	(B)		(C)				(D)	(E)	(F)		
Name and Title	Average	(de	not c	Pos heck			one	Reportable	Reportable	Estimated	
	hours per	box	, unle	ss pe	rson	is bot	h an	compensation	compensation	amount of	
	week	$\vdash$			I	ector/trustee)		from	from related	other	
	(list any hours for	lirecte	-			_		the organization	organizations (W-2/1099-MISC)	compensation from the	
	related	) JO 86	stee			1s.ate(		(W-2/1099-MISC)	(W 23 1033 WIICO)	organization	
	organizations	truste	al tru		yee	lag lag		(**************************************		and related	
	below	individual trustee or director	institutional trustee	155	Key employee	Highest compensated employee	je			organizations	
minutes and the second	line)	ם	inst	Officer	Key	E E	For				
(1) JOSEPH BAST	40.00								_		
PRESIDENT/CEO		X		Х				190,593.	0.	50,000.	
(2) WILLIAM ARMISTEAD	1.00	<b> </b>									
DIRECTOR		X						0.	0.	0.	
(3) ROBERT BUFORD	1.00									•	
DIRECTOR		X	ļ			<u> </u>	ļ	0.	0.	0.	
(4) JERE FABICK	1.00	<b>.</b>									
ASSISTANT SECRETARY	1 00	Х		X		ļ		0.	0.	0.	
(5) DAN HALES	1.00									•	
DIRECTOR	<del> </del>	Х						0.	0.	0.	
(6) JAMES JOHNSTON	2.00			.,		-			_	0	
TREASURER	<del> </del>	X		X				0 +	0.	0.	
(7) CHUCK LANG	2.00	٦,							_	0	
DIRECTOR (8) JEFFREY MADDEN	1.00	Х						0.	0.	0.	
	1.00	х		х				0.	0.	0.	
SECRETARY (9) BRIAN SINGER	1.00	Δ		4				V•	V •	<u> </u>	
DIRECTOR	1.00	х						0.	0.	0.	
(10) HERBERT WALBERG	2.00	A						U .	0.	V •	
CHAIRMAN	2.00	х		$\mathbf{x}$				0.	0.	0.	
(11) HARLEY MOODY	1.00	47						•			
DIRECTOR	1.00	x			]			0.	0.	0.	
(12) ARTHUR B. ROBINSON	1.00			一十							
DIRECTOR		х	j	Ì	Ì		ľ	0.	0.	0.	
(13) DIANE BAST	40.00										
EXECUTIVE EDITOR						x		106,223.	0.	0.	
(14) LATREECE VAKINSCOTT	40.00									<u> </u>	
VICE PRESIDENT						X		109,951.	0.	0.	
			$\neg$								
			T								
										- 000	

Part VII Section A. Officers, Directors, Tru	stees, Key Em	ploy	ees,	and	d Hi	ghe	st C	ompensated Employed	s (continued)	)		
(A)	(B)	(C)						(D)	(E)		(	F)
Name and title	Average	(do	not c	Pos heck		than	one	Reportable	Reporta		1	nated
	hours per week					is boti or/trus		compensation	compens		1	unt of
	(list any	Þ	Τ	Π		Π	T	from the	from rela organizat		ľ	her nsation
	hours for	trustee or director				eg		organization	(W-2/1099-I			n the
	related	stee o	rustee			eusa		(W-2/1099-MISC)				ization
	organizations below	al tru:	omal t		aloyee	comp ee					<b>5</b>	elated
	line)	Individual	institutional trustee	Officer	key employee	Highest compensated employee	Former				organii	zations
		=	=	0	<u> </u>	포교	1					
		1										
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				- 1								
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dh. Coh datai	<u>                                     </u>							406,767.		0.	50	000.
1b Sub-total  c Total from continuation sheets to Part VI								400,707.		0.		0.00
d Total (add lines 1b and 1c)							<b>A</b>	406,767.		0.	50.	000.
Total number of individuals (including but n									000 of reportat			
compensation from the organization					,				,			3
											Ye	s No
3 Did the organization list any former officer,	director, or true	stee,	, key	em,	ploy	ee,	or hi	ighest compensated em	ployee on			
line 1a? If "Yes," complete Schedule J for si	ıch individual		· · · · · · ·	· · · · · · ·							3	X
4 For any individual listed on line 1a, is the su										ŀ		
and related organizations greater than \$150											4 X	gh barraga
5 Did any person listed on line 1a receive or a					-			•	al for services	,		X
rendered to the organization? If "Yes." com Section B. Independent Contractors	piete Schedule	J IO	r suc	n p	erso	n	420420	<u> </u>		<u> </u>	5	12
Complete this table for your five highest cor	npensated inde	pen	dent	t cor	ntrac	ctors	s tha	at received more than \$1	00,000 of con	npensati	ion from	<del></del>
the organization. Report compensation for t		-								<u> </u>		
(A)								(B)	*****		(C)	
Name and business	address	NO:	NE					Description of se	rvices	Co	ompensat	ion
							_			<del> </del>		
	···						+		<del></del>	<b> </b>		
					***********		_		······································	<del> </del>	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<del></del>
								**************************************				
							$\perp$			ļ		
2 Total number of independent contractors (in		limi	ted t	to th	ose	liste	ed at	bove) who received more	e than		100	
\$100,000 of compensation from the organization	ation 🕨				0							

			(2016) THE I	36-3309	9812 Page <b>9</b>				
	art		22223						[——]
			Check if Schedule O con	tains a response	or note to any li	ne in this Part VIII (A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	Revenue excluded from tax under sections 512 - 514
Contributions, Gifts, Grants	and Other Similar Amounts	b d e f	Pederated campaigns Membership dues Fundraising events Related organizations Government grants (contribut All other contributions, gifts, gran similar amounts not included abo Noncash contributions included in lines Total. Add lines 1a-1f	1c 1d 1d ions) 1e ts, and ve 1f 5 ,	350,800. 28,112.	5,350,800			
Program Service		2 a	PREMIUMS OTHER EVENTS PUBLICATION/RES	EARCH	Business Code 519130 519130 519130	E. Opposit I Managary (1960) Magazary (1965) In Carron productions	38,249. 7,503.		
Δ.		f	All other program service reve		<b>b</b>	47,978.			
	3	1	Total. Add lines 2a-2f Investment income (including other similar amounts) Income from investment of tax	dividends, interes	st, and	1,288.			1,288.
		a b c d	Gross rents Less: rental expenses Rental income or (loss) Net rental income or (loss) Gross amount from sales of	(i) Real (ii) Securities	(ii) Personal				
en		c d a	assets other than inventory Less: cost or other basis and sales expenses Gain or (loss) Net gain or (loss) Gross income from fundraising including \$	events (not					
Other Revenue		b c a	contributions reported on line Part IV, line 18 Less: direct expenses Net income or (loss) from fundr Gross income from gaming act Part IV, line 19	lc). See a b	102,685. 28,534.	74,151.			74,151.
	10	b c a b	Less: direct expenses  Net income or (loss) from gamin Gross sales of inventory, less re and allowances  Less: cost of goods sold	b b activities a b b	<b></b>				
	11 :		Net income or (loss) from sales Miscellaneous Revenue ADVERTISING INCO	E	Susiness Code 511110	6,439.		6,439.	
		e '	All other revenue  Total. Add lines 11a-11d  Total revenue. See instructions.			6,439. 5,480,656.	47,978.	6,439.	75,439.

# Form 990 (2016) THE HEARTLAND INSTITUTE Part IX Statement of Functional Expenses

	Check if Schedule O contains a respon-			(0)	(D)
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	( <b>D)</b> Fundraising expenses
1	Grants and other assistance to domestic organizations				
	and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic				
	individuals. See Part IV, line 22	·······			
3	Grants and other assistance to foreign				
	organizations, foreign governments, and foreign				
	individuals. See Part IV, lines 15 and 16				
4	Benefits paid to or for members				18 (18 (19 (2) (2) (2) (10 (1) (1)
5	Compensation of current officers, directors,				
	trustees, and key employees				
6	Compensation not included above, to disqualified				
	persons (as defined under section 4958(f)(1)) and				
	persons described in section 4958(c)(3)(B)				
7	Other salaries and wages	1,988,505.	1,375,474.	266,643.	346,388
8	Pension plan accruals and contributions (include				
	section 401(k) and 403(b) employer contributions)				
9	Other employee benefits	206,549.	148,497.	28,025.	30,027
10	Payroli taxes	147,484.	104,929.	18,591.	30,025 23,964
11	Fees for services (non-employees):				
а	Management				
b	Legal				
	Accounting	88,190.	67,287.	9,027.	11,876
đ			0,720,1		44,070
e	Professional fundraising services. See Part IV, line 17				
f	Investment management fees				
g	Other. (If line 11g amount exceeds 10% of line 25,				
a	column (A) amount, list line 11g expenses on Sch 0.)	652,873.	649,888.		2,985
2	Advertising and promotion	64,752.	59,386.	1,126.	4,240
3		32,689.	19,358.	2,805.	10,526
	Office expenses	363,729.	363,729.	2,003.	10,020
4	Information technology	303,723.	303,723.		
5	Royalties	150,240.	90,144.	30,048.	20 049
6	Occupancy	277,131.	236,211.	5,078.	30,048 35,842
7	Travel	4//,131.	230,211.	3,070.	33,042
8	Payments of travel or entertainment expenses				
_	for any federal, state, or local public officials	227 007	100 226		45 000
9	Conferences, conventions, and meetings	237,897.	190,336.	538.	47,023
0	Interest	3,200.	1,920.	640.	640
1	Payments to affiliates	377 405	00 455	7 405	D 400
2	Depreciation, depletion, and amortization	37,425.	22,455.	7,485.	7,485
3	Insurance				
	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A)				
	amount, list line 24e expenses on Schedule O.)				
	PRINTING AND PUBLICATIO	604,762.	577,376.	1,041.	26,345
	POSTAGE AND SHIPPING	399,071.	344,535.	2,320.	52,216
	TELEPHONE	61,326.	38,558.	11,384.	11,384
d	NEWSWIRE AND CLIPPING S	52,279.	52,279.	0.	0
е	All other expenses	156,312.	94,786.	10,745.	50,781
	Total functional expenses. Add lines 1 through 24e	5,524,414.	4,437,148.	395,496.	691,770
	Joint costs. Complete this line only if the organization				
	reported in column (B) joint costs from a combined				
	educational campaign and fundraising solicitation.	j			
	Check here if following SOP 98-2 (ASC 958-720)				

Form 990 (2016)

Part X | Balance Sher

LC	πΧ	Balance Sheet					
		Check if Schedule O contains a response or not	e to an	y line in this Part X			
					<b>(A)</b> Beginning of year		(B) End of year
**********	1	Cash - non-interest-bearing			284,638.	1	227,601.
	2	Savings and temporary cash investments				2	
	3	Pledges and grants receivable, net				3	
	4	Accounts receivable, net			60,000.	4	15,000.
	5	Loans and other receivables from current and fo					
	"	trustees, key employees, and highest compensa					
		Part II of Schedule L				5	
	6	Loans and other receivables from other disqualif					
	ľ	section 4958(f)(1)), persons described in section		·			Declared value of the second of the
		employers and sponsoring organizations of section	-		ar min from a rave or a	10	SUBJECT STORY
		employees' beneficiary organizations (see instr).				6	
Assets	-	Notes and loans receivable, net				7	
Ass	8	Inventories for sale or use				8	
•	9	Prepaid expenses and deferred charges		16,956.	9	11,411.	
	1 -	Land, buildings, and equipment: cost or other					
	IUa	basis. Complete Part VI of Schedule D	100	1.280.578.			Company of the Company of the
		Less: accumulated depreciation	10a	253,357.	1,040,373.	10c	1,027,221.
	11	Investments - publicly traded securities		11			
	12	Investments - other securities. See Part IV, line 1		12			
	13	Investments - program-related. See Part IV, line 1				13	
				1		14	
	14 15	Other assets. See Part IV, line 11			397,765.	15	480,933.
	16	Total assets. Add lines 1 through 15 (must equa		1,799,732.	16	1,762,166.	
	17	Accounts payable and accrued expenses		290,852.	17	213,876.	
	18	Grants payable and accrued expenses		18			
l	19	Deferred revenue			<del></del>	19	
	20	Tax-exempt bond liabilities		r		20	
	21	Escrow or custodial account liability. Complete F				21	
	22	Loans and other payables to current and former		f			
Liabilities	Z.E.	key employees, highest compensated employees					
		Complete Part II of Schedule L				22	
Lia	23	Secured mortgages and notes payable to unrelate				23	
		Unsecured notes and loans payable to unrelated				24	
ı		Other liabilities (including federal income tax, pay					
		parties, and other liabilities not included on lines					
-		Schedule D		1	447,765.	25	530,933.
	26	Total liabilities. Add lines 17 through 25			738,617.	26	744,809.
	T	Organizations that follow SFAS 117 (ASC 958)	, checl	here 🕨 🗓 and			
ا ي		complete lines 27 through 29, and lines 33 and				35.00	
ဥ	27	Unrestricted net assets			1,030,540.	27	986,782.
aa		Temporarily restricted net assets		1	30,575.	28	30,575.
d B	29	Permanently restricted net assets				29	
Š		Organizations that do not follow SFAS 117 (AS					
됩		and complete lines 30 through 34.					
ts	30	Capital stock or trust principal, or current funds				30	
SSE	31	Paid-in or capital surplus, or land, building, or equ	uipmen	t fund		31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated inc	ome, o	r other funds		32	
ž	33	Total net assets or fund balances	1,061,115.	33	1,017,357.		
	34	Total liabilities and net assets/fund balances		64444444444444444444444444444444444444	1,799,732.	34	1,762,166.

Forr	m 990 (2016) THE HEARTLAND INSTITUTE	36	-3309812	Page 12				
	art XI Reconciliation of Net Assets	***************************************						
*****	Check if Schedule O contains a response or note to any line in this Part XI							
1	Total revenue (must equal Part VIII, column (A), line 12)	1	5,480	,656.				
2	Total expenses (must equal Part IX, column (A), line 25)	2	5,524	,414.				
3	Revenue less expenses. Subtract line 2 from line 1	3		<u>,</u> 758.				
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	1,061	,115.				
5	Net unrealized gains (losses) on investments	5						
6	Donated services and use of facilities	6						
7	Investment expenses	7						
8	Prior period adjustments	8						
9	Other changes in net assets or fund balances (explain in Schedule O)	9		0.				
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,							
	column (B))	10	1,017	,357.				
Pa	rt XIII Financial Statements and Reporting							
	Check if Schedule O contains a response or note to any line in this Part XII			<u>    </u>				
			Y	res No				
1	Accounting method used to prepare the Form 990: Cash X Accrual Other							
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	).						
<b>2</b> a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a	X				
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a						
	separate basis, consolidated basis, or both:							
	Separate basis Consolidated basis Both consolidated and separate basis							
b	Were the organization's financial statements audited by an independent accountant?		2b	X				
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,						
	consolidated basis, or both:							
	X Separate basis Consolidated basis Both consolidated and separate basis							
c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,	480-800-880	x				
	review, or compilation of its financial statements and selection of an independent accountant?							
	If the organization changed either its oversight process or selection process during the tax year, explain in Sched	ule O.						
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sing	ie Aud	lit	30 10 05 0				
	Act and OMB Circular A-133?		3a	X				
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	d audi	it					
	or audits, explain why in Schedule O and describe any steps taken to undergo such audits		3b					

#### **SCHEDULE A**

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

**Public Charity Status and Public Support** 

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

Attach to Form 990 or Form 990-EZ.

16

OMB No. 1545-0047

Open to Public

Name of the organization

Information about Schedule A (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.

Inspection Employer identification number

		THE	HEARTLAND	INSTITUTE					<u>36-3309812</u>
Pa	đ l	Reason for Public	Charity Status	(All organizations must	complete i	this part.) S	See instructions.	,,,,,,,	
The d	organ	ization is not a private four	dation because it is:	(For lines 1 through 12,	check onl	y one box.	)		
1		A church, convention of c	hurches, or associat	ion of churches describe	ed in sect	ion 170(b)	(1)(A)(i).		
2		A school described in sec	ction 170(b)(1)(A)(ii).	(Attach Schedule E (For	m 990 or	990-EZ).)			
3		A hospital or a cooperativ	e hospital service org	ganization described in	section 17	70(b)(1)(A)	(iii).		
4		A medical research organi	ization operated in co	onjunction with a hospita	al describe	d in sect	ion 170(b)(1)(A)(	(iii). Ente	er the hospital's name,
		city, and state:							
5		An organization operated	for the benefit of a c	ollege or university owne	d or opera	ated by a g	overnmental un	it descri	bed in
		section 170(b)(1)(A)(iv).	(Complete Part II.)						
6		A federal, state, or local go	overnment or govern	mental unit described in	section :	170(b)(1)(A	۱)(v).		
7	X	An organization that norm						e genera	public described in
		section 170(b)(1)(A)(vi). (						_	
8		A community trust describ		)(1)(A)(vi). (Complete Pa	rt II.)				
9		An agricultural research or				ted in con	unction with a la	and-gran	t college
		or university or a non-land-							
		university:					•		
10		An organization that norma	ally receives: (1) more	e than 33 1/3% of its sur	port from	contributi	ons, membershi	p fees, a	nd gross receipts from
		activities related to its exe							= :
		income and unrelated busi	iness taxable income	e (less section 511 tax) fr	om busine	sses acqu	ired by the orga	nization	after June 30, 1975.
		See section 509(a)(2). (Co		,		•	, ,		·
11 [		An organization organized		sively to test for public sa	afety. See	section 5	09(a)(4).		
12	_	An organization organized						y out the	purposes of one or
		more publicly supported o							
		lines 12a through 12d that							
а		Type I. A supporting org							giving
		the supported organizati		•	- '				
		organization. You must	* * * * * * * * * * * * * * * * * * * *						
b		Type II. A supporting org			tion with it	ts support	ed organization(	s), by ha	ving
		control or management of	•						<del>-</del>
		organization(s). You mus			•		J	•	,
С		Type III functionally inte	•		in connec	tion with,	and functionally	integrate	ed with.
		its supported organizatio					•	Ü	•
d		Type III non-functionally		•		-	•	d organi	zation(s)
		that is not functionally in					• •		• •
		requirement (see instruct			-		•		
е		Check this box if the orga	•	•				Type III	
		functionally integrated, o						7,	
f	Enter	the number of supported of	rannizationa						
q	Provid	de the following information	=						
		Name of supported	(ii) EIN	(iii) Type of organization	(iv) is the org-	anization listed ing document?	(v) Amount of m	onetary	(vi) Amount of other
		organization		(described on lines 1-10 above (see instructions))	Yes	No	support (see instr	uctions)	support (see instructions)
									***************************************
		:							
ntal									

### Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Se	ction A. Public Support						
Cal	endar year (or fiscal year beginning in) 🕨	(a) 2012	<b>(b)</b> 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	5202679.	4805449.	6890995.	4533307.	5322688.	26755118.
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities	<u></u>					
	furnished by a governmental unit to					ŀ	
	the organization without charge						
4	Total. Add lines 1 through 3	5202679.	4805449.	6890995.	4533307.	5322688.	26755118.
	The portion of total contributions						
_	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						16786348.
6	Public support. Subtract line 5 from line 4.						9968770.
	etion B. Total Support						7700770.
	ndar year (or fiscal year beginning in)	(a) 2012	<b>(b)</b> 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
	Amounts from line 4	5202679.	4805449.	6890995.	4533307.	5322688	26755118.
	Gross income from interest.	0.00000	20001191		2333307.	33220001	20733110.
	dividends, payments received on						
	securities loans, rents, royalties						
	and income from similar sources	6,997.	2,932.	947.	2,360.	1,288.	14,524.
0	Net income from unrelated business	0,22,0	4,334.	<u> </u>	2,300.	1,200.	14,324.
	activities, whether or not the		1				
	· ·						
	business is regularly carried on						
	Other income. Do not include gain						
	or loss from the sale of capital	202,017.	44 067	162 222	105 405	157 100	CO1 022
	assets (Explain in Part VI.)	ZUZ,UI/.	44,067.	163,222.	143,443.		
	Total support. Add lines 7 through 10						27461475.
	Gross receipts from related activities,	•	,,		······	12	
	First five years. If the Form 990 is for	-	first, second, third	, fourth, or fifth tax	year as a section	501(c)(3)	
Sec	organization, check this box and stop tion C. Computation of Public	nere Support Per	rentage				<b>D</b>
				(5)			26 20
	Public support percentage for 2016 (li					14	36.30 %
	Public support percentage from 2015					15	36.35 %
	33 1/3% support test - 2016. If the o						
	stop here. The organization qualifies a		_	***************************************			
	33 1/3% support test - 2015. If the o	-		•		•	
	and stop here. The organization qualit						
	10% -facts-and-cîrcumstances test						•
	and if the organization meets the "fact						
	meets the "facts-and-circumstances" t						
	10% -facts-and-circumstances test						0% or
i	more, and if the organization meets the	e "facts-and-circum	stances" test, che	ck this box and st	top here. Explain i	n Part VI how the	
	organization meets the "facts-and-circu					***************************************	
8	Private foundation. If the organization	i did not check a b	ox on line 13, 16a,	16b, 17a, or 17b,	check this box and	see instructions	<u> </u>

# Schedule A (Form 990 or 990-EZ) 2016 THE HEARTLAND INSTITUTE Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to

Se	ction A. Public Support	below, please com	plete Part II.)				
_	endar year (or fiscal year beginning in)	(a) 2012	<b>(b)</b> 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
	Gifts, grants, contributions, and	147_51_	10/ 2515	(0) 2011	(4) 2313	10/10/0	(1) 10131
•	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organ- ization's benefit and either paid to or expended on its behalf						
5	The value of services or facilities furnished by a governmental unit to the organization without charge	77779					
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c	Add lines 7a and 7b						
8	Public support. (Subtract line 7c from line 6.)						
ale	ndar year (or fiscal year beginning in) 🕨	(a) 2012	(b) 2013	(c) 2014	(d) 2015	(e) 2016	(f) Total
10a	Amounts from line 6 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources Unrelated business taxable income						
	(less section 511 taxes) from businesses acquired after June 30, 1975						
	Add lines 10a and 10b  Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
	Total support. (Add lines 9, 10c, 11, and 12.)			d decimal grows		504(-)(0)	·
	First five years. If the Form 990 is for	the organization's	s tirst, second, third	a, τουπη, or tiπn ta	ix year as a section	1 50 I(c)(3) organizat	ion,
	check this box and stop heretion C. Computation of Public	Support Do-	centage			**********************	<b>&gt;</b>
					1	1	
	Public support percentage for 2016 (file				ĺ	15	<u>%</u>
	Public support percentage from 2015					16	<u>%</u>
	tion D. Computation of Inves		<del></del>				
	Investment income percentage for 20 Investment income percentage from 2				r	17	<u>%</u> %
	33 1/3% support tests - 2016. If the						
!	more than 33 1/3%, check this box and 33 1/3% support tests - 2015. If the	d <b>stop here.</b> The	organization quali	fies as a publicly s	supported organiza	tion	<b>&gt;</b>
	ine 18 is not more than 33 1/3%, chec	k this box and st	op here. The orga	nization qualifies a	as a publicly suppo	rted organization	
١ ١	Dulinaka Kannadaktan 16 tha ayaanigatios	did not obsole a k	204 an line 14 10a	نطلا متحجمات حاكات			<b>I</b>

#### Part IV Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked 12a of Part I, complete Sections A and B. If you checked 12b of Part I, complete Sections A and C. If you checked 12c of Part I, complete Sections A, D, and E. If you checked 12d of Part I, complete Sections A and D, and complete Part V.)

#### Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- 3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer (b) and (c) below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in Part VI when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- 4a Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked 12a or 12b in Part I, answer (b) and (c) below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer (b) and (c) below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b** Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- b Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in Part VI.
- c Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer 10b below.
  - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

	Yes	No
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9b		
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9c		
1 1	V6(65)4(080)	(2011)11/25/
10a		
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10b	<u> </u>	

Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see

Schedule A (Form 990 or 990-EZ) 2016

7

emergency temporary reduction (see instructions)

instructions).

Pa	rt V Type III Non-Functionally Integrated 509	(a)(3) Supporting Orga	anizations (continued)	
Seci	tion D - Distributions		,	Current Year
1	Amounts paid to supported organizations to accomplish exe	empt purposes		
2	Amounts paid to perform activity that directly furthers exem			
	organizations, in excess of income from activity			
3	Administrative expenses paid to accomplish exempt purpos	es of supported organization	S	
4	Amounts paid to acquire exempt-use assets			
5	Qualified set-aside amounts (prior IRS approval required)			
6	Other distributions (describe in Part VI). See instructions			
7	Total annual distributions. Add lines 1 through 6			
8	Distributions to attentive supported organizations to which t	he organization is responsive	)	
	(provide details in Part VI). See instructions			
9	Distributable amount for 2016 from Section C, line 6			
10	Line 8 amount divided by Line 9 amount			
		(i)	(ii)	(iii)
	to P" Philadelphia Allegadion (and inches allegad	Excess Distributions	Underdistributions	Distributable
ect	ion E - Distribution Allocations (see instructions)		Pre-2016	Amount for 2016
1	Distributable amount for 2016 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2016 (reason-			
	able cause required- explain in Part VI). See instructions	and the device distributed of the electric		
3_	Excess distributions carryover, if any, to 2016:			Control Control of the Control of th
а				
b				
С	From 2013			
d	From 2014		er og de mengergalesk de en er o	
e	From 2015			
f	Total of lines 3a through e			
g	Applied to underdistributions of prior years			
h	Applied to 2016 distributable amount			
i	Carryover from 2011 not applied (see instructions)			
_i_	Remainder. Subtract lines 3g, 3h, and 3i from 3f.			
4	Distributions for 2016 from Section D,			
	line 7: \$			
а	Applied to underdistributions of prior years			
b	Applied to 2016 distributable amount			
ç	Remainder. Subtract lines 4a and 4b from 4			
5	Remaining underdistributions for years prior to 2016, if			
	any. Subtract lines 3g and 4a from line 2. For result greater			
	than zero, explain in Part VI. See instructions			
6	Remaining underdistributions for 2016. Subtract lines 3h			
	and 4b from line 1. For result greater than zero, explain in			
	Part VI. See instructions			
7	Excess distributions carryover to 2017. Add lines 3j		1900 N. C. C. St. St. St. Comb. (1907) (1907)	
	and 4c			THE CONTROL OF THE CO
8	Breakdown of line 7:			
а				
b	Excess from 2013			
С	Excess from 2014			
	Excess from 2015			
e	Excess from 2016			THE RESERVE OF THE PROPERTY OF

Schedule A (Form 990 or 990-EZ) 2016

	Form 990 or 990 EZ) 2016 THE HEARTLA		36-3309812 Page 8
Part VI	Supplemental Information. Provide the e Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6 line 1; Part IV, Section D, lines 2 and 3; Part IV, S	explanations required by Part II, line 10; Part II, line 17a, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, line ection E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part, lines 2, 5, and 6. Also complete this part for any additional section E, lines 2, 5, and 6.	or 17b; Part III, line 12; s 1 and 2; Part IV, Section C, rt V, Section B, line 1e; Part V,
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#### SCHEDULE C

(Form 990 or 990-EZ)

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

Complete if the organization is described below. Attach to Form 990 or Form 990-EZ.
Information about Schedule C (Form 990 or 990-EZ) and its instructions is at <a href="https://www.irs.gov/form990">www.irs.gov/form990</a>.

OMB No. 1545-0047

2016

Open to Public Inspection

Department of the Treasury Internal Revenue Service

If the organization answered "Yes," on Form 990, Part IV, line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes," on Form 990, Part IV, line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes," on Form 990, Part IV, line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

•	Section 501(c)(4), (5), or (6) organiza	itions: Complete Part III.			
Nan	ne of organization			Emp	oloyer identification number
	THE HEA	ARTLAND INSTITUTE			36-3309812
Pa	art I-A Complete if the or	ganization is exempt unde	r section 501(c)	or is a section 527 or	ganization.
2	Provide a description of the organi. Political campaign activity expendi Volunteer hours for political campa	tures			\$
Pε	irt I-B Complete if the org	ganization is exempt unde	r section 501(c)(	3).	
1	Enter the amount of any excise tax	incurred by the organization unde	er section 4955	<b>&gt;</b> (	S
2	Enter the amount of any excise tax	incurred by organization manager	rs under section 4955	<b>&gt;</b>	S
3	If the organization incurred a section	on 4955 tax, did it file Form 4720 f	or this year?		Yes No
4a	Was a correction made?				Yes No
	If "Yes," describe in Part IV.				
Pa	irt I-C   Complete if the org	ganization is exempt unde	r section 501(c),	except section 501(c	:)(3).
1	Enter the amount directly expended	d by the filing organization for sect	ion 527 exempt funct	ion activities 🕨 🕏	<u> </u>
2	Enter the amount of the filing organ	nization's funds contributed to other	er organizations for se	ection 527	
	exempt function activities		,,,,-,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	<b>&gt;</b> \$	•
3	Total exempt function expenditures	s. Add lines 1 and 2. Enter here an	d on Form 1120-POL,		
	line 17b		,	<b>&gt;</b> \$	,
	Did the filing organization file Form				
5	Enter the names, addresses and en	nployer identification number (EIN)	of all section 527 pol	litical organizations to which	the filing organization
	made payments. For each organiza	· ·			
	contributions received that were pro-		, ,	•	e segregated fund or a
	political action committee (PAC). If	additional space is needed, provid	le information in Part	IV.	T
	(a) Name	<b>(b)</b> Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization.  If none, enter -0
**********					

	א זוווכר בוווי בווווו	ND THOMTOH	<i>v</i>	26 3	2200012
Schedule C (Form 990 or 990 EZ) 2016  Part II-A   Complete if the organization 501(h)).	ganization is exer	npt under section	1 501(c)(3) and file	ed Form 5768 (ele	3309812 Page 2 ection under
A Check  if the filing organiz		iliated group (and list in	Part IV each affiliated	group member's nam	e, address, EIN,
	are of excess lobbying a	,	visiona anniv		
Lim	its on Lobbying Expe	nd "limited control" pro nditures unts paid or incurred.)		(a) Filing organization's totals	(b) Affiliated group totals
1a Total lobbying expenditures to inf.	luence public opinion (	grass roots lobbying)		0.	
b Total lobbying expenditures to infl			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	3,617.	
c Total lobbying expenditures (add l	lines 1a and 1b)		**************************	3,617.	
d Other exempt purpose expenditur	es	*********************		5,549,331.	
e Total exempt purpose expenditure		)		5,552,948.	
f Lobbying nontaxable amount. Ent	er the amount from the	e following table in both	n columns.	427,647.	
If the amount on line 1e, column (a)	or (b) is: The lob	bying nontaxable am	ount is:		
Not over \$500,000	20% of	the amount on line 1e.			0.0000000000000000000000000000000000000
Over \$500,000 but not over \$1,00	0,000 \$100,00	00 plus 15% of the exc	ess over \$500,000.		
Over \$1,000,000 but not over \$1,5	500,000 \$175,00	00 plus 10% of the exce	ess over \$1,000,000.		
Over \$1,500,000 but not over \$17	,000,000 \$225,00	00 plus 5% of the exces	ss over \$1,500,000.	The second of the second	in a standard contact.
Over \$17,000,000	\$1,000,0	000.			
WANNING				106 010	
g Grassroots nontaxable amount (er			.,,	106,912.	
h Subtract line 1g from line 1a. If zer	o or less, enter -0			0.	<u> </u>
i Subtract line 1f from line 1c. If zero	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			0.	
$\hat{j}$ If there is an amount other than ze	ro on either line 1h or l	line 1i, did the organiza	tion file Form 4720	<u></u>	
reporting section 4911 tax for this	· ·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			Yes No
(Some organizations t	hat made a section 50	eraging Period Under 01(h) election do not h ate instructions for lin	nave to complete all c	of the five columns be	low.
	Lobbying Exper	nditures During 4-Yea	r Averaging Period		
Calendar year (or fiscal year beginning in)	<b>(a)</b> 2013	<b>(b)</b> 2014	<b>(c)</b> 2015	(d) 2016	(e) Total
2a Lobbying nontaxable amount	317,951.	385,505.	452,528.	427,647.	1,583,631.
b Lobbying ceiling amount (150% of line 2a, column(e))					2,375,447.
c Total lobbying expenditures	568.	361.	4,239.	3,617.	8,785.

96,376.

0.

113,132.

0.

79,488.

0.

Schedule C (Form 990 or 990-EZ) 2016

395,908.

593,862.

106,912.

c Total lobbying expenditures

d Grassroots nontaxable amount e Grassroots ceiling amount

(150% of line 2d, column (e))

f Grassroots lobbying expenditures

# Schedule C (Form 990 or 990-EZ) 2016 THE HEARTLAND INSTITUTE 36-33098 Part II-B | Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes," response on lines 1a through 1i below, provide in Part IV a detailed description (a)					(b)		
	e lobbying activity.	Yes	No	Am	ount		
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:  Volunteers?						
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?						
ام ب	Mailings to members, legislators, or the public?						
u	Publications, or published or broadcast statements?						
f	Grants to other organizations for lobbying purposes?						
'	Direct contact with legislators, their staffs, government officials, or a legislative body?						
h ,	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?						
	Other activities?						
]	Total. Add lines 1c through 1i  Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?						
	If "Yes," enter the amount of any tax incurred under section 4912		6.000				
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912						
	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  **III-A Complete if the organization is exempt under section 501(c)(4), section	n 501(c)(	5) orsec	tion			
rai	501(c)(6).	., 00. (0)(	o,, o. oo				
	VO1(V)(V)			Yes	No		
	Management of the state of the		1				
1	Were substantially all (90% or more) dues received nondeductible by members?						
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?						
3 Dar	Did the organization agree to carry over lobbying and political campaign activity expenditures from the III-B. Complete if the organization is exempt under section 501(c)(4), section	p 501(c)(	n sec	tion	l		
rai	501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered	"No," OR	(b) Part	III-A, line	e 3, is		
	answered "Yes."						
1	Dues, assessments and similar amounts from members		1				
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political	cal					
	expenses for which the section 527(f) tax was paid).						
а	Current year		2a				
b	Carryover from last year		2b				
¢	Total		2c				
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues		3				
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the exc	ess					
	does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and po-						
	expenditure next year?		4				
5	Taxable amount of lobbying and political expenditures (see instructions)		5				
Par	Supplemental Information						
<sup>o</sup> rovi	de the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group	list); Part II-/	A, lines 1 ar	d 2 (see			
	ctions); and Part II-B, line 1. Also, complete this part for any additional information.	,-		-			
	5.00.00, while the second of t						
				<del></del>	· · · · · · · · · · · · · · · · · · ·		

# **SCHEDULE D**

(Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.
Attach to Form 990.
Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990.

OMB No. 1545-0047 16 Open to Public Inspection

Name of the organization

THE HEARTLAND INSTITUTE

Employer identification number 36-3309812

Pa	irt I Organizations Maintaining Donor Advised	l Funds or Other Similar Funds	or Accounts. Complete if the
	organization answered "Yes" on Form 990, Part IV, line	<i>6.</i>	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in w	riting that the assets held in donor advis	ed funds
	are the organization's property, subject to the organization's e	xclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor ac	lvisors in writing that grant funds can be	used only
	for charitable purposes and not for the benefit of the donor or	donor advisor, or for any other purpose	conferring
Pa	rt II Conservation Easements. Complete if the orga	anization answered "Yes" on Form 990, I	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization	n (check all that apply).	
	Preservation of land for public use (e.g., recreation or ed	lucation) Preservation of a hist	orically important land area
	Protection of natural habitat	Preservation of a cen	tified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualifie	ed conservation contribution in the form	of a conservation easement on the last
	day of the tax year.		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		2b
С	Number of conservation easements on a certified historic struc	cture included in (a)	2c
d	Number of conservation easements included in (c) acquired af		re
	fisted in the National Register		2d
3	Number of conservation easements modified, transferred, release	ased, extinguished, or terminated by the	organization during the tax
	year >		
4	Number of states where property subject to conservation ease		
5	Does the organization have a written policy regarding the period		<u></u>
	violations, and enforcement of the conservation easements it h	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
6	Staff and volunteer hours devoted to monitoring, inspecting, ha	andling of violations, and enforcing cons	ervation easements during the year
7	Amount of expenses incurred in monitoring, inspecting, handling	ng of violations, and enforcing conservat	ion easements during the year
	<b>\$</b>		
8	Does each conservation easement reported on line 2(d) above		[
	and section 170(h)(4)(B)(ii)?		
9	In Part XIII, describe how the organization reports conservation		
	include, if applicable, the text of the footnote to the organization	n's financial statements that describes the	he organization's accounting for
Dat	conservation easements.  † III Organizations Maintaining Collections of A	Art Historical Traceuros or Oth	or Similar Assats
га	Complete if the organization answered "Yes" on Form 9		iei olilliai Assets.
	· · · · · · · · · · · · · · · · · · ·		ont and balance about works of art
та	If the organization elected, as permitted under SFAS 116 (ASC	·	
	historical treasures, or other similar assets held for public exhib		ce of public service, provide, in Part XIII,
1.	the text of the footnote to its financial statements that describe		and halance about works of ort. historical
ю	If the organization elected, as permitted under SFAS 116 (ASC		
	treasures, or other similar assets held for public exhibition, edu	cation, or research in turtherance or pub.	iic service, provide the following amounts
	relating to these items:		<b>b.</b> •
	(i) Revenue included on Form 990, Part VIII, line 1		
^	• •	was a star similar assets for financial	
2	If the organization received or held works of art, historical treas		gain, provide
	the following amounts required to be reported under SFAS 116		
	Revenue included on Form 990, Part VIII, line 1		<b>.</b> .
b	Assets included in Form 990, Part X		<b>P</b>

Pa	rt III Organizations Maintaining (	Collections of Ar	t, His	torical Tre	easures,	or Other	Similar A	ssets (co	ntinue	d)
3	Using the organization's acquisition, access									,
	(check all that apply):			·						
а	Public exhibition	(	d $\square$	Loan or exc	change prog	jrams				
b	Scholarly research		• 🗀	Other						
С	Preservation for future generations									
4	Provide a description of the organization's o	ollections and explai	n how t	hey further ti	he organizat	tion's exen	npt purpose in	Part XIII.		
5	During the year, did the organization solicit	•		-	-					
	to be sold to raise funds rather than to be m	aintained as part of t	he orga	inization's co	llection? .			Yes		No
Pa	rt IV Escrow and Custodial Arran	igements. Compl	ete if th	e organizatio	n answered	"Yes" on	Form 990, Pa	rt IV, line 9,	or	
	reported an amount on Form 990, Pa	art X, line 21.								
1a	Is the organization an agent, trustee, custod	lian or other intermed	liary for	contribution	s or other a	ssets not i	ncluded			
	on Form 990, Part X?			**************				. 🔲 Yes		No
b	If "Yes," explain the arrangement in Part XIII									
								Amo	unt	
С	Beginning balance						1c	····		
d	Additions during the year			-,,,,,-,,,-,			1d			
е	Distributions during the year									
f	Ending balance						1f			
2a	Did the organization include an amount on F	orm 990, Part X, line	21, for	escrow or cu	ustodíal acc	ount liabilit	y?	Yes		No
b	If "Yes," explain the arrangement in Part XIII.	. Check here if the ex	planatio	on has been	provided on	Part XIII				
Pai	t V Endowment Funds. Complete	if the organization an	swered	"Yes" on Fo	rm 990, Pai	t IV, line 1	0.			
		(a) Current year	(b)	Prior year	<b>(c)</b> Two ye	ars back (	d) Three years	back (e) Fo	our year	rs back
1a	Beginning of year balance									
b	Contributions									
С	Net investment earnings, gains, and losses									
d	Grants or scholarships									
	Other expenditures for facilities							-		
	and programs									
f	Administrative expenses									
g	End of year balance									
2	Provide the estimated percentage of the curr	ent year end balance	(line 1	g, column (a)	) held as:					
а	Board designated or quasi-endowment		_%							
b	Permanent endowment	%								
С	Temporarily restricted endowment	%								
	The percentages on lines 2a, 2b, and 2c show	uld equal 100%.								
За	Are there endowment funds not in the posse.	ssion of the organiza	tion tha	it are held an	d administe	red for the	organization			
	by:								Yes	No
	(i) unrelated organizations				***************			3a(i		
	(ii) related organizations								)	
b	If "Yes" on line 3a(ii), are the related organiza									<u> </u>
4	Describe in Part XIII the intended uses of the	organization's endov	vment f	unds.						
Par	t <b>VI</b> Land, Buildings, and Equipm	ent.								
	Complete if the organization answered	d "Yes" on Form 990,	Part i\	, line 11a. Se	e Form 990	), Part X, lie	ne 10.			
	Description of property	(a) Cost or ot	her	(b) Cost	or other	(c) Acc	cumulated	(d) Bo	ok valu	ıe
		basis (investm	ient)	basis (	other)	depr	eciation			
1a	Land				5,364.				5,3	
	Buildings	i i		92'	7,143.		43,010.	88	4,1	33.
	Leasehold improvements									
d	Equipment			229	9,816.		91,056.		8,7	
	Other			58	3,255.		19,291.		8,9	
Total.	Add lines 1a through 1e. (Column (d) must ed	gual Form 990, Part X	. colun	nn (B). line 10	c.)		<u> </u>	1,02	7,2	21.

Schedule D (Form 990) 2016

9	8	1	2	Page	3

Part VII Investments - Other Securities.			
Complete if the organization answered "Yes"			
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation	on: Cost or end-of-year market value
(1) Financial derivatives			
(2) Closely-held equity interests			
(3) Other			700-00-00-00-00-00-00-00-00-00-00-00-00-
(A)			
(B)			
(C)	<u> </u>		
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.) Part VIII Investments - Program Related.		<b>L</b>	
Complete if the organization answered "Yes"	on Form 990, Part IV, I	ine 11c. See Form 990, Part X,	line 13.
(a) Description of investment	(b) Book value	(c) Method of valuatio	n: Cost or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)	····		
(9)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX Other Assets.			
Complete if the organization answered "Yes" of		ne 11d. See Form 990, Part X,	
	Description	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	(b) Book value
(1) DEFERRED COMPENSATION			480,933.
(2)		THE RESERVE THE PARTY OF THE PA	
(3)			
(4)			
(5)			
(6)			
(7)		<del></del>	
(8)			
(9)			100 022
otal. (Column (b) must equal Form 990. Part X. col. (B) line.  Part X Other Liabilities.	15,1		▶ 480,933.
Complete if the organization answered "Yes" o	n Form 990, Part IV, lir	ne 11e or 11f. See Form 990, P	art X, line 25.
(a) Description of liability		(b) Book value	
(1) Federal income taxes	:		
(2) DEFERRED COMPENSATION LIAB	ILITY	530,933.	
(3)			te entre con entre les propositions de la consequencia de la consequencia de la consequencia de la consequencia
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
otal. (Column (b) must equal Form 990, Part X, col. (B) line :	25.1	530,933.	
Lightlifty for uncertain tax positions. In Part XIII. provide the	70-X-1		

organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII X

DIRECT EXPENSES FROM 990 PART VIII LINE 8B

Schedule D (Form 990) 2016 Part XIII   Supplemental II	THE	HEARTLAND	INSTITUTE		36-3309812	Page !
Part XIII   Supplemental II	nformation	(continued)				
NAME OF THE PARTY				<del></del>		
menente de la companya del companya de la companya del companya de la companya de						
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#### **SCHEDULE G**

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" on Form 990, Part IV, line 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

Information about Schedule G (Form 990 or 990-EZ) and its instructions is at <a href="https://www.irs.gov/form990">www.irs.gov/form990</a>.

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

THE HEARTLAND INSTITUTE

Employer identification number 36-3309812

Part I Fundraising Activities required to complete this pa	Complete if the organization answrt.	ered "\	res" o	n Form 990, Part IV,	line 17. Form 990-E2	filers are not
Indicate whether the organization rai	e Solicita  f Solicita  g Specia  or oral agreement with any individual  Part VII) or entity in connection with p  viduals or entities (fundraisers) pursu	ation of ation of I fundr (includer orofess	f non-g gover aising ding or ional f	rovernment grants rnment grants events fficers, directors, trus undraising services?	stees, or Yes	
(i) Name and address of individual or entity (fundraiser)	(ii) Activity	have o	Did raiser ustody itrol of utions?	(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
otal						
3 List all states in which the organization or licensing.	n is registered or licensed to solicit c	ontribu	ıtions	or has been notified i	t is exempt from reg	istration

36-3309812 Page 2 Schedule G (Form 990 or 990-EZ) 2016 THE HEARTLAND INSTITUTE Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000. (b) Event #2 (a) Event #1 (c) Other events (d) Total events NONE (add col. (a) through EVENT col. (c)) (event type) (event type) (total number) 102,685. 102,685. Gross receipts 2 Less: Contributions 102,685. 102,685. Gross income (line 1 minus line 2) Cash prizes Noncash prizes Direct Expenses Rent/facility costs Food and beverages 8 Entertainment 28,534. 28,534 Other direct expenses 10 Direct expense summary. Add lines 4 through 9 in column (d) ▶ 11 Net income summary. Subtract line 10 from line 3, column (d) 74,151 Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a. (b) Pull tabs/instant (d) Total gaming (add (c) Other gaming (a) Bingo bingo/progressive bingo col. (a) through col. (c)) Gross revenue 2 Cash prizes 3 Noncash prizes Rent/facility costs Other direct expenses % 6 Volunteer labor No Direct expense summary. Add lines 2 through 5 in column (d) ..... Net gaming income summary, Subtract line 7 from line 1, column (d) 9 Enter the state(s) in which the organization conducts gaming activities:

Is the organization licensed to conduct gaming activities in each of these states?  If "No," explain:	Yes	□ No
Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year?  If "Yes," explain:	Yes	No

Schedule G (Form 990 or 990-EZ) 2016 THE HEARTLAND INSTITUT	E 36-33	309812 P	aqe 3
11 Does the organization conduct gaming activities with nonmembers?		Yes	No
12 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a p			
to administer charitable gaming?		Yes	No
13 Indicate the percentage of gaming activity conducted in:		_	
a The organization's facility		13a	9
<b>b</b> An outside facility		13b	9,
14 Enter the name and address of the person who prepares the organization's gam	ng/special events books and records:		
Name >			
Address >			
15a Does the organization have a contract with a third party from whom the organization	tion receives gaming revenue?	Yes	☐ No
b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$	and the amount		
of gaming revenue retained by the third party > \$			
c If "Yes," enter name and address of the third party:			
0 11 100, and have an author at the analysis			
Name >			
Address >			
16 Gaming manager information:			
Name \blacktriangleright			
Gaming manager compensation > \$			
Description of services provided		<del></del>	
	NAME		
Director/officer Employee Independent	contractor		
17 Mandatory distributions:			
a Is the organization required under state law to make charitable distributions from	the gaming proceeds to		٦
retain the state gaming license?		Yes	JNO
<b>b</b> Enter the amount of distributions required under state law to be distributed to oth	er exempt organizations or spent in the		
organization's own exempt activities during the tax year \$  Part V Supplemental Information. Provide the explanations required by Part I	Eng Ob and war (ii) and (A) and Doct III lines	O Ob 10b 16	
<b>Part IV</b> Supplemental Information. Provide the explanations required by Part I 15c, 16, and 17b, as applicable. Also provide any additional information		, 8, 80, 100, 13	,U,
10c, 10, and 17b, as applicable. Also provide any additional information	OCC INCUIDANCE		
			<del></del>
		AND THE PROPERTY OF THE PROPER	<b></b>

Schedule G (Form 990 or 990-EZ) THE HEARTLAND INSTITUTE  Part IV Supplemental Information (continued)	36-3309812 Page 4
Part IV   Supplemental Information (continued)	
	MATERIAL PROPERTY OF THE PROPE

### **SCHEDULE J** (Form 990)

**Compensation Information** 

For certain Officers, Directors, Trustees, Key Employees, and Highest
Compensated Employees
Complete if the organization answered "Yes" on Form 990, Part IV, line 23.

Attach to Form 990.

Information about Schedule J (Form 990) and its instructions is at www.irs.gov/form990

OMB No. 1545-0047

Open to Public Inspection

Name of the organization

Part I Questions Regarding Compensation

Department of the Treasury

THE HEARTLAND INSTITUTE

Employer identification number 36-3309812

			Yes	No
1a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (such as, maid, chauffeur, chef)	180		
h	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors,		111	
	trustees, and officers, including the CEO/Executive Director, regarding the items checked on line 1a?	2		
	and distributing the data. Installing the data, in the state of the st			
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's		000	
•	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	X Compensation committee	100.00		
	Independent compensation consultant  X Compensation survey or study			
	X Form 990 of other organizations  X Approval by the board or compensation committee			
	[22] / Ottl 550 of ottler organizations			
4	During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing			
•	organization or a related organization:			
а	Receive a severance payment or change-of-control payment?	4a		X
	Participate in, or receive payment from, a supplemental nonqualified retirement plan?	4b	Х	
	Participate in, or receive payment from, an equity-based compensation arrangement?	4c		X
-	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.			
	Only section 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.			
5	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		X
	Any related organization?	5b		X
	If "Yes" on line 5a or 5b, describe in Part III.			
6	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		X
b	Any related organization?	6b	30000000000	X
	If "Yes" on line 6a or 6b, describe in Part III.			
7	For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments			(NAW)
	not described on lines 5 and 6? If "Yes," describe in Part III	7	9901374 W. T.	X
8	Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in			
	Populations section 53 4059 6/o/2	اه	1	

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2016

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that aren't listed on Form 990, Part VII.

Note: The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

		(B) Breakdown of	(B) Breakdown of W-2 and/or 1099-MISC compensation	3C compensation	(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation
(A) Name and Title	······································	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(D)-(I)(B)	in column (B) reported as deferred on prior Form 990
(1) JOSEPH BAST	ε	190,593.	0.0	0	50,000.	0.	240,593.	0
PRESIDENT/CEO	Œ	0.	0.	.0	0	0	<b>~</b> !	• 0
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Schedule J (Form 990) 2016

Schedule J (Form 990) 2016 THE HEARTLAND INSTITUTE Part II Supplemental Information	36-3309812 Page 3
Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.	rt for any additional information.
	**************************************
	Schedule J (Form 990) 2016

### SCHEDULE M (Form 990)

Department of the Treasury Internal Revenue Service **Noncash Contributions** 

Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.

Attach to Form 990.

Information about Schedule M (Form 990) and its instructions is at www.irs.gov/form990

OMB No. 1545-0047 **2016** 

Open To Public Inspection

Name of the organization

THE HEARTLAND INSTITUTE

Employer identification number 36-3309812

Pa	irt I Types of Property					
		(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1q	Method of	(d) determining ibution amounts
1	Art - Works of art					
2	Art - Historical treasures					
3	Art - Fractional interests					
4	Books and publications	X		28,112.	FMV ON DAT	E OF DONAT
5	Clothing and household goods		0.000			
6	Cars and other vehicles					
7	Boats and planes					
8	Intellectual property					
9	Securities - Publicly traded					
10	Securities - Closely held stock					
11	Securities - Partnership, LLC, or					
	trust interests					
12	Securities - Miscellaneous					•
13	Qualified conservation contribution -					
	Historic structures	:				
14	Qualified conservation contribution - Other					
15	Real estate - Residential					
16	Real estate - Commercial					
17	Real estate - Other					
18	Collectibles					
19	Food inventory					
20	Drugs and medical supplies					
21	Taxidermy					
22	Historical artifacts					
23	Scientific specimens					
24	Archeological artifacts					
25	Other <b>&gt;</b> ()					
26	Other ()					
27	Other					
28	Other ▶ (					
29	Number of Forms 8283 received by the organiz	zation during	the tax year for co	ntributions		
	for which the organization completed Form 828	33, Part IV, D	onee Acknowledge	ement		
						Yes No
30a	During the year, did the organization receive by	contributior	any property repo	orted in Part I, lines 1 through	1 28, that it	
	must hold for at least three years from the date	of the initial	contribution, and	which isn't required to be use	ed for	
	exempt purposes for the entire holding period?	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				30a X
b	If "Yes," describe the arrangement in Part II.					
31	Does the organization have a gift acceptance p	olicy that red	quires the review o	f any nonstandard contribution	ons?	31 X
32a	Does the organization hire or use third parties of	or related org	anizations to solici	t, process, or sell noncash		
	contributions?			******************	.,.,	32a X
b	If "Yes," describe in Part II.					
33	If the organization didn't report an amount in co	olumn (c) for	a type of property	for which column (a) is check	red,	
	describe in Part II					

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule M (Form 990) (2016)

LHA

1 (Form 990) (2016) THE HEARTLAND INSTITUTE	36-3309812	Page 2
Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33	and whether the organization of both. Also comp	ion
		······································
	MARK TREATE OF THE TREATE OF T	
	Supplemental Information. Provide the information required by Part I, Ilme 30b, 32b, and 33, is reporting in Part I, column (b), the number of contributions, the number of items received, or a combine part for any additional information.	Supplemental Information. Provide the information required by Part I, lines 300, 32b, and 33, and whether the organizat is reporting in Part I, column (b), the number of ontributions, five number of items received, or a combination of both. Also comp this part for any additional information.

#### **SCHEDULE O**

(Form 990 or 990-EZ)

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ.

lb

Open to Public Inspection

OMB No. 1545-0047

Department of the Treasury Internal Revenue Service

Name of the organization

Information about Schedule O (Form 990 or 990-EZ) and its instructions is at \_www.irs.gov/form990

Employer identification number 36-3309812

THE HEARTLAND INSTITUTE FORM 990, PART III, LINE 4A, PROGRAM SERVICE ACCOMPLISHMENTS: HAS 16 WEBSITES AND NEARLY 100,000 FANS OF ITS FACEBOOK PAGE. WE POSTED 1,158 ITEMS ON OUR SOMEWHAT REASONABLE BLOG. FORM 990, PART VI, SECTION A, LINE 2: JOSEPH BAST AND DIANE BAST ARE HUSBAND AND WIFE. FORM 990, PART VI, SECTION B, LINE 11B: THE ACCOUNTING DEPARTMENT AND AUDIT COMMITTEE OF THE BOARD REVEIW THE 990 BEFORE IT IS SIGNED AND SUBMITTED. FORM 990, PART VI, SECTION B, LINE 12C: ANNUALLY ASK THE BOARD MEMBERS AND INDEPENDENT CONTRACTORS TO REVIEW THE CONFLICT OF INTEREST POLICY AND COMPLETE/SIGN THE FORM. THE FORMS ARE KEPT ON FILE. WHEN MADE AWARE OF A POTENTIAL CONFLICT OF INTEREST THEY FOLLOW UP AND ENFORCE RULES (E.G. RECUSAL FROM CERTAIN VOTES). THERE IS RELIANCE ON THE PERSONS' SELF DISCLOSURES. FORM 990, PART VI, SECTION B, LINE 15: WHEN DETERMINING COMPENSATION THE BOARD USES REVIEW AND APPROVAL BY AN INDEPENDENT PERSON, COMPARABILITY DATA, AND HAS PROOF OF THE DELIBERATION AND DECISION. FORM 990, PART VI, SECTION C, LINE 19: GOVERNING DOCUMENTS ARE MADE AVAILABLE BY REQUEST.

Schedule O (Form 990 or 990-EZ) (2016)	Page
Name of the organization THE HEARTLAND INSTITUTE	Employer identification number 36-3309812
FORM 990, PART IX, LINE 11G, OTHER FEES:	
EDITORS, WRITERS, AND SPEAKERS:	
PROGRAM SERVICE EXPENSES	649,888.
MANAGEMENT AND GENERAL EXPENSES	0.
FUNDRAISING EXPENSES	2,985.
TOTAL EXPENSES	652,873.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	652,873.
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